

KINROSS STATION

HAMPSHIRE DOWNS



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Station Bred Premium Lamb

Kinross Station is located on the banks of the Billabong Creek at Holbrook in Southern Australia. A renowned sheep station, Kinross is home to one of the world's largest Hampshire Down sheep flocks.

While the Hampshire Down is a rare breed of sheep, it is renowned as Australia's highest ranked sheep breed for marbling and tenderness, backed by numerous industry trials.

The Kinross Station Hampshire Down product, is produced on natural pastures, with access to hay, barley, and lupins to enhance flavor. Lambs are free of hormones, antibiotics and can be traced by DNA back to each sire line ensuring maximum product integrity.

The Kinross Station product is a lighter flavor, without a heavy lamb taste, with outstanding melt in your mouth texture, juiciness and tenderness usually associated with premium beef. A genuinely unique premium product that takes lamb to the next level.



Kinross Station

Kinross Station has been an iconic property at Holbrook, since the early 1800's. The property is home to the Kinross Station Hampshire Down flock as well as the state-of-the-art Kinross Station Lamb Feedlot. Kinross Station is comprised of four adjoining properties for breeding, finishing and fodder capabilities. On most days three generations of the Bull family can be found working on the property along with our dedicated team.



Environment

At Kinross Station the environment and improving our farming practices is core to our philosophy. Decades of tree planting, strategic environmental set aside areas, and the use of deep-rooted perennial grasses, has seen significant improvements in animal biodiversity, water quality and carbon sequestration.



Kinross Station Hampshire Down

MARBLE SCORE 2-4

Sired by Kinross Station Hampshire Down rams

Breed: Hampshire Down
Rams that rank in Top 1% of industry for marbling

Feed: Pasture raised and finished on a minimum of 50 days of grain

Carcase Weight: 32-34

Kinross Station Heritage

MARBLE SCORE 4-5

Sired by Elite Kinross Station Hampshire Down rams

Breed: Hampshire Down
Rams that rank in Top 1% of industry for marbling out of Hampshire Down and Hampshire Down cross ewes.

Feed: Pasture raised and finished on a minimum of 100 days of grain.

Carcase Weight: 40-45

Hampshire Down

The Hampshire Down breed originated in Hampshire in Southern England. The breeds origins in Australia can be traced to the early 1860's, and maintained a presence to the 1980's as a terminal sire breed within Australia. The breed has been on the Rare Breeds of Australia critical list for most of the past decade and is considered a Heritage Bred. It was the Meat and Livestock Australia industry trials that highlight the value of the breed for having marbling and tenderness that is unmatched in other breeds of sheep.

Kinross Station runs the world's largest purebred flock of Hampshire Down sheep. The breeding program has used state of the art technology and carcass measurement, to cement the breed as the leading ranked sheep in Australia for marbling and tenderness. This innovated breeding program was the reason the Kinross Station Hampshire Down business was awarded the Coles Weekly Times Australian Farmer of the Year.



Products

From breeding to the feeding, the Kinross Station Hampshire Down team put great effort in producing a premium lamb product.

The result is two premium lamb products, differentiated by the Hampshire Down rams used, and the feeding program utilised on the lambs.